

WHOLESALE CATALOG

Best-Sellers | Chocolates | Salsas | Nuts & Snack Mixes | Jams | Savories | Baking | Candies

OUR BEST-SELLERS!



ORIGINAL CHERRY SALSA

This uniquely Michigan-made, mediumstyle salsa has been a Cherry Republic customer favorite for nearly 30 years.

> UPC - 793918100572 8 oz. jar (12 pack) - #10057

UPC - 793918100565 16 oz. jar (12 pack) - #10056

Shelf Life - 24 Months



CHERRY ARTISAN MUSTARD

Made with whole grain mustard, this mustard offers a much milder flavor than traditional yellow mustard.

UPC - 793918102903 9 oz. jar (12 pack) - #10290

Shelf Life - 18 Months



CHERRY BBO SAUCE

A blend of spices and cherries makes this BBQ rich, tangy, and wonderfully different.

UPC - 793918100558 17 oz. jar (12 pack) - #10055

Shelf Life - 24 Months



MONTMORENCY DRIED CHERRIES

Cherry Republic's unique drying process ensures our Michigan dried cherries are both beautiful and great tasting.

UPC - 793918100022 8 oz. bag (24 pack) - #10002

UPC - 793918100039 16 oz. bag (12 pack) - #10003

Shelf Life - 18 Months



CHERRY JAM

Our classic Cherry Jam packs the fresh, sweet taste of a Northern Michigan summer into a jar.

UPC - 793918100305 9 oz. jar (12 pack) - #10030

Shelf Life - 24 Months



CHERRY BERRY JAM

Michigan raspberries and cherries are blended together in this popular jam.

UPC - 793918100213 9 oz. jar (12 pack) - #10021

Shelf Life - 24 Months



ICED IMPERIAL PRETZELS

Crunchy, salty pretzels are dipped in our famously rich cherry confectioner's coating and then drizzled under a smooth white confectioner's coating.

UPC - 793918101036 10 oz. bag (12 pack) - #10103

Shelf Life - 9 Months



CHERRY NUT MIX

Dried cherries are tossed with premium jumbo almonds, jumbo cashews, and mammoth pecans.

UPC - 793918101869 8 oz. bag (24 pack) - #10186

UPC - 793918102804 14 oz. bag (12 pack) - #10280

Shelf Life - 8 Months



WILD CHERRY GUMMY BEARS

Soft and chewy, these gummy bears are bursting with wild cherry flavor.

UPC - 793918103214 8 oz. bag (24 pack) #10321

Shelf Life - 12 Months



CHERRY SOUR BALLS

Chewy like a jelly bean and a little tart, our Sour Cherry Balls are a customer favorite.

UPC - 793918101319 8 oz. bag (24 pack) #10131

Shelf Life - 12 Months



RUBY RED SOUR CHERRY PATCHES

Sanded with sour sugar, these super-sour cherry candies are soft, chewy, and tart.

UPC - 793918106055 8 oz. bag (24 pack) - #10605

Shelf Life - 12 Months



MILK AND DARK CHOCOLATE CHERRY TURTLES

Tart Michigan cherries, buttery caramel, and crunchy pecan pieces are covered in rich milk or dark chocolate. One dark chocolate, one milk chocolate turtle per bag.

UPC - 793918105010 2 turtles per 1.5 oz. bag (48 pack) - #10501 Shelf Life - 5 Months



DARK CHOCOLATE COVERED CHERRIES

As a best-seller and a staff favorite, our Dark Chocolate Covered Cherries are a timeless classic.

UPC - 793918100725 8 oz. bag (24 pack) - #10072

UPC - 793918100985 16 oz. bag (12 pack) - #10098 Shelf Life - 18 Months



MILK CHOCOLATE COVERED CHERRIES

Our chocolatier starts with moist, flavorful Michigan dried cherries, and pans just the right amount of chocolate onto each cherry.

UPC - 793918101296 8 oz. bag (24 pack) - #10129

UPC - 793918101227 16 oz. bag (12 pack) - #10122 Shelf Life - 18 Months



From humble beginnings, a dream grew.

Cherry Republic was founded in 1989 in the heart of Michigan's cherry country by Bob Sutherland, on a mission to support local cherry farmers. He started humbly, selling T-shirts sporting the motto *Life*, *Liberty*, Beaches & Pie from the trunk of his car. Next came a cherry-inspired cookie, the now-famous Boomchunka. A small retail space soon followed, along with an ever-increasing offering of cherry-based specialty foods.

Today, the company celebrates Michigan cherries through its 200+ products including chocolate-covered cherries, salsas, BBQ sauces, jams, jellies, nut mixes, baked goods, wine, beer and more. Most of Cherry Republic's products are proudly made in the USA and still hand-crafted in the picturesque village of Empire, Michigan.

Bob still personifies the *Life*, *Liberty*, *Beaches & Pie* mantra by giving back to the community, creating a fun and healthy work environment, protecting Michigan's environment, supporting local growers, and ensuring every customer can experience the magic of Northern Michigan through cherries.



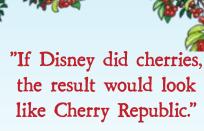


Specialty foods & gourmet gifts from the World's Cherry Capital.

Cherry Republic products are made with cherries grown on Northern Michigan's storied Old Mission and Leelanau peninsulas, known as the 'Cherry Capital of the World.' Our high standards have made Cherry Republic a leader in the specialty foods and gourmet gifting categories with annual sales of over \$20 million.







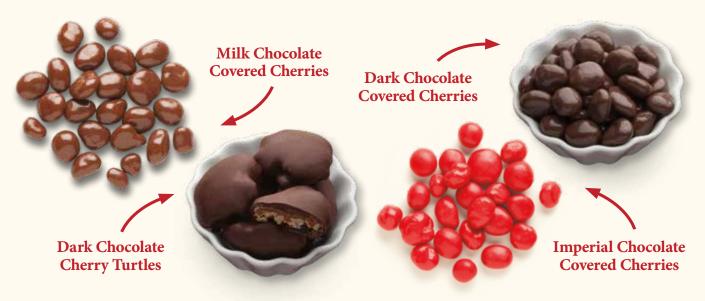




Chocolate + Cherries

A Match Made In Heaven

We pride ourselves on using only plump, flavorful Michigan tart dried cherries in our high-quality Milk and Dark Chocolate Covered Cherries, in our iconic red Imperial Chocolate Covered Cherries, and in our scrumptious Chocolate Cherry Turtles.





OUR BEST-SELLERS



DARK CHOCOLATE COVERED CHERRIES

As a best-seller and a staff favorite, our Dark Chocolate Covered Cherries are a timeless classic.

> UPC - 793918100916 3 oz. bag (48 pack) - #10091

> UPC - 793918100725 8 oz. bag (24 pack) - #10072

UPC - 793918100985 16 oz. bag (12 pack) - #10098

UPC - 793918100718 5 lb. Bulk Box - #10071

Shelf Life - 18 Months

MILK CHOCOLATE COVERED CHERRIES

Our chocolatier starts with moist, flavorful Michigan dried cherries, and pans just the right amount of chocolate onto each cherry.

> UPC - 793918101272 3 oz. bag (48 pack) - #10127

> UPC - 793918101296 8 oz. bag (24 pack) - #10129

UPC - 793918101227 16 oz. bag (12 pack) - #10122

> UPC - 793918101289 5 lb. Bulk Box - #10128

Shelf Life - 18 Months



IMPERIAL CHOCOLATE COVERED CHERRIES

We start with plump, dried tart cherries and then coat them in milk chocolate and dip them a second time in bright red confectioner's glaze.

> UPC - 793918101012 8 oz. bag (24 pack) - #10101

UPC - 793918101067 16 oz. bag (12 pack) - #10106

Shelf Life - 12 Months



MILK AND DARK CHOCOLATE **CHERRY TURTLES**

Tart Michigan cherries, buttery caramel, and crunchy pecan pieces are covered in rich milk or dark chocolate.

UPC - 793918101807 Milk Chocolate 14 oz. Bag (12 pack) - #10180 UPC - 793918100756

Dark Chocolate 14 oz. Bag (12 pack) - #10075 UPC - 793918105010 2 turtles per 1.5 oz. bag (48 pack) - #10501

Shelf Life - 5 Months



DARK CHOCOLATE **CHERRY COFFEE BEANS**

Richly roasted coffee beans are covered in dark cherry chocolate.

UPC - 793918100893 8 oz. bag (24 pack) - #10089

Shelf Life - 12 Months



IMPERIAL MALTED MILK BALLS

Classic crunchy malted milk balls are given an extra coat of our famous red imperial cherry coating.

> UPC - 793918101142 14 oz. Bag (12 pack) - #10114

> > Shelf Life - 12 Months





ORIGINAL CHERRY SALSA

This uniquely Michigan-made, mediumstyle salsa has been a Cherry Republic customer favorite for 30 years.

> UPC - 793918100572 8 oz. jar (12 pack) - #10057

UPC - 793918100565 16 oz. jar (12 pack) - #10056



MILD CHERRY SALSA

A sweet blend of tomatoes and cherries, this salsa is mild enough for any palate.

> UPC - 793918100527 8 oz. jar (12 pack) - #10052

UPC - 793918100510 16 oz. jar (12 pack) - #10051



HOT CHERRY SALSA

Our hot salsa has a slight sweetness of cherries with a burst of spice.

UPC - 793918100398 8 oz. jar (12 pack) - #10039

UPC - 793918100480 16 oz. jar (12 pack) - #10048



PEACH CHERRY SALSA

Fresh, juicy peaches are blended with our tart cherries in this bright, refreshing salsa. Perfect as a dip or as a condiment for grilled pork and fish dishes.

> UPC - 793918103450 16 oz. jar (12 pack) - #10345



CHERRIES ON FIRE SALSA

Habanero peppers create the high heat in this extra-spicy cherry salsa.

> UPC - 793918103672 16 oz. jar (12 pack) - #10367



CHERRY SALSA VERDE

Formerly Green Cherry Salsa, our Cherry Salsa Verde gets its festive color and distinct tart flavor from tomatillos. Hotter than classic red salsas, this salsa also features jalapeño peppers, onion, lime, and cherries.

> UPC - 793918103467 16 oz. jar (12 pack) - #10346

Shelf Life - 24 Months

Nuts & Snack Mixes

We combine plump, flavorful Michigan dried tart cherries with premium nuts and dried fruits to create mixes that range from healthy 100% fruit-and-nut options to snacks that provide the perfect balance of sweet and salty flavor.





MONTMORENCY DRIED CHERRIES

Cherry Republic's unique drying process ensures our Michigan dried cherries are both beautiful and great tasting.

> UPC - 793918100022 8 oz. bag (24 pack) - #10002

> UPC - 793918100039 16 oz. bag (12 pack) - #10003

> > UPC - 793918100053 5 lb. box - #10005

Shelf Life - 18 Months



CHERRY NUT MIX

Dried cherries are tossed with premium jumbo almonds, jumbo cashews, and mammoth pecans.

UPC - 793918101869 8 oz. bag (24 pack) - #10186

UPC - 793918102804 14 oz. bag (12 pack) - #10280

Shelf Life - 8 Months



PUBLIC HOUSE SNACK MIX

An addictive, crunchy mix of pretzel balls, smoked almonds, corn nuts, and dried Montmorency cherries.

UPC - 793918105744 10 oz. bag (12 pack) - #10574

Shelf Life - 12 Months





branding and making it memorable. The cherries are delicious, too!"

- Heidi



Become a Reseller Today!

We offer our top-selling items that are readily available, have great shelf life, and deliver impressive margins. Get started in 5 easy steps:

1. Free Sample

Try before you buy! Whether a long-time customer or brand new, email wholesale@cherryrepublic.com and we'll send you a free sample of our best sellers.

2. Application

Complete the online Reseller application to be approved and establish your account.

3. 1st Order

Choose our Starter Pack or select your own product mix.

4. Merchandise

Our quality, eye-catching packaging best fits in the front half of your store and near the cash register to inspire add-on sales.

5. Reorder

Order full cases (no minimum) to keep your shelves fully stocked!



Around the Republic

It's been a great year in the Republic with a strong cherry harvest and an even greater focus on environmental and philanthropic initiatives. At the same time, Cherry Republic continues to stay true to our core values of Life, Liberty, Beaches & Pie, while providing unmatched customer service.



Your 2023 Orchard Report

"The spring was full of huge temperature changes which is hard on the trees and farmers, but it appears we will have a good fruit set this spring. Lots of worry when we hit the upper 70s in mid-April and then saw temperatures dip, but we have had no frosts during the bloom and now the bees are very active with lots of time above 50°F to pollinate the cherries. It should be a good harvest pending future events such as hail and heavy rain. These big weather changes are challenging but we will adapt for the best. Expecting the harvest to begin in early July, 3-5 days earlier than normal." - Phil & Sarah Hallstedt from Hallstedt Homestead



Giving Back

This year marked the 10th anniversary of our 31 Days of Giving annual campaign. Throughout the past decade, we have had the humbling opportunity to provide grants to dozens of well-deserving organizations, thanks to the help of our loyal Citizens. During our 2022 campaign, we gifted more than \$300,000 to some of our favorite organizations, along with a few new ones.



Going Green in Packaging

Aligning with our environmental philosophy, Cherry Republic uses eco-friendly bags that use a minimum 20% post-consumer recycled plastic. Our FDA-compliant biodegradable packing peanuts are made from organic starch that decomposes in water leaving no toxic waste. And sustainable corks derived from renewable sugarcane-based raw materials are used in our wine bottling.



Our Core Values

Cherry Republic was founded with the belief that life should be celebrated, which is reflected in our motto: Life, Liberty, Beaches & Pie and We Journey.

Life. We capture and share the vital spirit of cherries and Northern Michigan.

Liberty. Employees are encouraged to innovate new ways to get things done.

Beaches. Work should be fun and done with a light heart!

Pie. Generosity is our foundation and the value that most defines Cherry Republic.

We Journey. Together as a team, we overcome to reach the big open spaces where we can spread our wings and soar.

From The Orchard To Your Shelves

Jams, Jellies, Preserves, and Butters

Just-picked Northern Michigan cherries and berries are hand-stirred in large kettles to create our fruity homemade jams, jellies, preserves, and butters.



CHERRY BERRY JAM

Michigan raspberries and cherries are blended together in this popular jam.

> UPC - 793918100213 9 oz. jar (12 pack) - #10021



CHERRY STRAWBERRY PRESERVES

Summertime in the Republic brings fresh fruit to our kitchens and seasonal jams to our citizens. A low-sugar product, preserving rich strawberry flavors and accenting our tart cherries.

> UPC - 793918100411 9 oz. jar (12 pack) - #10041



TRUE CHERRY PRESERVES

A low-sugar product, these preserves are made with large chunks of tart cherries and sweetened with only natural white grape juice.

UPC - 793918100404 9 oz. jar (12 pack) - #10040



Hot and mild peppers are stirred into our Cherry Jam to create this savory jelly. Serve with brie, cream cheese, or use as a dip.

9 oz. jar (12 pack) - #10038

Shelf Life - 24 Months



CHERRY ALMOND BUTTER

A blend of tart cherries, slivered almonds, and almond extract combine to create this unique cherry butter.

> UPC - 793918100169 9 oz. jar (12 pack) - #10016



CHERRY PEPPER JELLY

UPC - 793918100381



CHERRY FIG JAM

Michigan tart cherries, figs, caramelized onions, roasted garlic, and a dash of coffee result is an rich, flavorful jam. A perfect complement to grilled meats, hamburgers, and cheeses.

> UPC 793918103559 9 oz. jar (12 pack) - #10355



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Savory



CHERRY BBO SAUCE

A blend of spices and cherries makes this BBQ rich, tangy, and wonderfully different.

> UPC - 793918100558 17 oz. jar (12 pack) - #10055

> > Shelf Life - 24 Months



CHERRY HORSERADISH SAUCE

The sharp edges of the horseradish root are softened with a touch of cherry juice. Contains eggs.

> UPC - 793918102897 9 oz. jar (12 pack) - #10289

> > Shelf Life - 18 Months



CHERRY BOB'S CHERRY BOMB HOT SAUCE

This hot sauce gets its kick from Fresno chili peppers. Vegan, gluten free, and low sodium.

UPC - 793918106123 5 oz. bottle (12 pack) #10612

Shelf Life - 24 Months

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CHERRY BOB'S DANG TANGY HOT SAUCE

Anaheim peppers add just the right level of heat. The dang-tangy possibilities are endless!

UPC - 793918106529 5 oz. bottle (12 pack) #10652

Shelf Life - 24 Months



SPICY CHERRY BBQ SAUCE

A spicier version of our Cherry Barbecue Sauce, this sauce has the same rich, tangy cherry flavor.

> UPC - 793918100626 17 oz. jar (12 pack) - #10062

> > Shelf Life - 24 Months



CHERRY ARTISAN MUSTARD

Made with whole grain mustard, this mustard offers a much milder flavor than traditional yellow mustard.

> UPC - 793918102903 9 oz. jar (12 pack) - #10290

> > Shelf Life - 18 Months



CHERRY BOB'S HOLY HABANERO HOT SAUCE

Fire-roasted habanero chilies and Michigan tart cherries. Holy Smokes!

UPC - 793918106659 5 oz. bottle (12 pack) #10665

Shelf Life - 24 Months



CHERRY QUESO

Spicy and a bit sweet, this cheesy dip features chunks of tomatoes and bits of dried cherries.

> UPC - 793918105805 16 oz. Jar (12 pack) - #10580

> > Shelf Life - 24 Months





GREAT HALL SMOOTH CHERRY MUSTARD

Spicy and flavorful, this creamy mustard is amazing on its own or stirred into endless recipes, used as a zingy pretzel dip or spread on a killer ham sandwich.

> UPC - 793918106079 10 oz. jar (12 pack) - #10607

> > Shelf Life - 12 Months



CHERRY BACON SPREAD

Crafted with Michigan cherries and apples, roasted onions, and applewood-smoked bacon.

UPC - 793918106109 10 oz. jar (12 pack) - #10610

Shelf Life - 24 Months



GREAT HALL CHERRY VINAIGRETTE

This slightly sweet, creamy vinaigrette features bold garlic flavor that perfectly accentuates a blend of sweet and tart cherries.

UPC - 793918105751 12 oz. jar (12 pack) - #10575

Shelf Life - 15 Months



CHERRY GORGONZOLA SALAD DRESSING

Creamy gorgonzola cheese mixes with juicy bits of northern Michigan cherries and ground black pepper.

UPC - 793918105768 12 oz. jar (12 pack) - #10576

Shelf Life - 15 Months



For The Bakers

Get on board the baking craze with these cherry products your culinary customers will eat up.



CHERRY **SCONE MIX**

Delicious on its own or use as a base for strawberry or cherry shortcake. You can even make a savory snack by dressing it up with bacon, cheese or herbs.

> UPC - 793918102248 16 oz. bag (12 pack) - #10224

> > Shelf Life - 12 Months



CHERRY PANCAKE MIX

No need to go out for breakfast. Cherry Republic Pancake Mix transforms your kitchen into a pancake house.

> UPC - 793918103016 16 oz. bag (12 pack) - #10301

> > Shelf Life - 12 Months



MAMMA MARY'S TOP SECRET CHERRIES

A smaller size of our world famous Mamma Mary's Cherry Pie Filling, our Mamma Mary's Top Secret Cherries are the sneaky key to creating quick and easy desserts!

> UPC - 793918106345 18 oz. jar (12 pack) - #10634

> > Shelf Life - 24 Months



Starter Pack Savings

Our popular Starter Pack contains a full case of each of our best-sellers and is available at a special introductory offer to get you going!

> Original Cherry Salsa 16 oz. | Mild Cherry Salsa 16 oz. | Hot Cherry Salsa 16 oz. Milk Chocolate Covered Cherries 8 oz. | Dark Chocolate Covered Cherries 8 oz. Montmorency Dried Cherries 8 oz. | Wild Cherry Gummy Bears 8 oz. Cherry Sour Balls 8 oz. | Cherry Jam 9 oz. | Ruby Red Sour Patches 8 oz. Cherry Nut Mix 8 oz. | Cherry Berry Jam 9 oz. Cherry BBQ Sauce 17 oz. | Milk and Dark Chocolate Cherry Turtles 2 pk

Your One Stop Cherry Candy Shop

Our collection of sweet and sour cherry candies features some of our best-selling products, including our Wild Cherry Gummy Bears, Cherry Licorice Bites, and Ruby Red Sour Cherry Patches.



WILD CHERRY GUMMY BEARS

Soft and chewy, these gummy bears are bursting with wild cherry flavor.

UPC - 793918103214 8 oz. bag (24 pack) #10321 Shelf Life - 12 Months



CHERRY LICORICE BITES

Cherry-flavored licorice is packaged in easy-tot, bite-sized bits.

UPC - 793918101159 8 oz. bag (24 pack) - #10115 Shelf Life - 12 Months



CHERRY SOUR BALLS

Chewy like a jelly bean and a little tart, our Sour Cherry Balls are a customer favorite.

> UPC - 793918101319 8 oz. bag (24 pack) #10131 Shelf Life - 12 Months



ICED IMPERIAL PRETZELS

Crunchy, salty pretzels are dipped in our famously rich cherry confectioner's coating and then drizzled under a smooth white confectioner's coating.

> UPC - 793918101036 10 oz. bag (12 pack) - #10103 Shelf Life - 9 Months



RED BEAR PATCHES

These sour cherry gummy bears are sprinkled with sour cherry sugar for an extra sour twist.

UPC - 793918106017 8 oz. bag (24 pack) - #10601 Shelf Life - 12 Months



RUBY RED SOUR CHERRY PATCHES

Sanded with sour sugar, these super-sour cherry candies are soft, chewy, and tart.

UPC - 793918106048 3 oz. bag (48 pack) - #10604

UPC - 793918106055 8 oz. bag (24 pack) - #10605 Shelf Life - 12 Months

CHERRY REPUBLIC

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CUSTOMER NUMBER KEY CODE

